

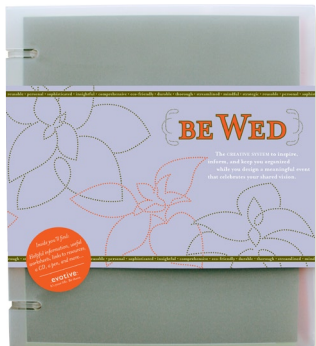
We think that big results come from small decisions, so we've sprinkled in lots of thoughtful reminders and bright ideas to consider.

BE WED is a sophisticated start-to-finish organizational system that connects couples to the most meaningful wedding ideas; their own.

BE WED is the first eco-friendly wedding planner that works for any budget, gender and age.

• eco-friendly •

BE WED helps keep the focus on the lasting commitment, not just the event.



BE WED is the creative system to inspire, and keep couples organized while they design a meaningful event that celebrates their shared vision.

BE WED is manufactured locally, using soy based, non-toxic inks, Forest Stewardship Council (FSC) certified paper, and a 100% eco-friendly case.

Inside BE WED, couples will find:

- **The BE PREPARED workbook**—a handy reference that helps couples consider, document, and manage every aspect of their wedding plans. Plus, the workbook's Be Connected section contains a comprehensive index of contacts, web sites, and other resources to help couples put their socially and environmentally motivated choices into action.
- **The BE INSPIRED folder**—an organizing tool that keeps samples and clippings on hand for future reference and inspiration.
- **The BE RELAXED folder**—an innovative kit designed for storing estimates, contracts, and invoices. At the end of the planning phase, everything couples need to manage the big day winds up here, in one portable, organized package.

We've also included a refillable pen, and a CD for printing additional copies of our helpful worksheets and checklists. The entire product is 100% eco-friendly and recyclable.



• modern •

• sophisticated •

The workbook's Be Connected section saves time and includes resources for additional information and inspiration.



Couples can reuse BE WED as a keepsake for wedding memories or, they can give it another life after they've started their new one.

The workbook's Vision section helps couples express how their personal values and style will be reflected in the celebration. When a couple's choices are in line with their vision, their celebration will reflect who they are—no role-play required!

Evotive creates products that encourage personal reflection and connection, as well as social and environmental awareness. BE WED is the first in a line of organizational guides for life adventures.

• comprehensive •

Booksellers and retailers can offer their customers an alternative to the traditional wedding planners on the shelf. BE WED doesn't just look different, *it is different.*

BE WED inspires couples to make decisions with intent, and provides clever insights that benefit the budget, the psyche, and the environment.

For wholesale orders and more information, please visit our website at www.BeEotive.com. Or, by phone at 800 604 2461

